

Order / Rev: 703181
Alt Order #: 06256499
Flight Dates: 08/03/12 - 09/03/12

Advertiser: Obama/D/President
Product Desc: OBAMA SKED A
Estimate: 1522

WKYC

Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount				
E 2	WKYC	08/14/12	08/31/12	M-F 10-11a		CM	10a-11a		- TWTF--	:30	10	\$225.00	P-2	0.00	NM	30	\$6,750.00				
TODAY SHOW III																					
Start Date		End Date		Weekdays		Spots/Week		Rate		Rating											
Week: 08/13/12		08/19/12		- TWTF--		10		\$225.00		0.00											
Week: 08/20/12		08/26/12		- TWTF--		10		\$225.00		0.00											
Week: 08/27/12		09/02/12		- TWTF--		10		\$225.00		0.00											
E 3	WKYC	08/03/12	08/03/12	Olympics	Weekday DT	CM	Olympics	Weekday	-- F--	:30	4	\$1,000.00	P-2	0.00	NM	4	\$4,000.00				
OLYMPICS DAYTIME																					
Start Date		End Date		Weekdays		Spots/Week		Rate		Rating											
Week: 07/30/12		08/05/12		---- F--		4		\$1,000.00		0.00											
E 4	WKYC	08/14/12	08/31/12	Tonight Show		CM	1135p-1237a		- TWTF--	:30	7	\$600.00	P-2	0.00	NM	21	\$12,600.00				
TONITE SHW-NBC<																					
Start Date		End Date		Weekdays		Spots/Week		Rate		Rating											
Week: 08/13/12		08/19/12		- TWTF--		7		\$600.00		0.00											
Week: 08/20/12		08/26/12		- TWTF--		7		\$600.00		0.00											
Week: 08/27/12		09/02/12		- TWTF--		7		\$600.00		0.00											
E 5	WKYC	08/14/12	08/31/12	M-F 11a-1230p		CM	11a-1230p		- TWTF--	:30	6	\$250.00	P-2	0.00	NM	18	\$4,500.00				
WKYC NEWS																					
Start Date		End Date		Weekdays		Spots/Week		Rate		Rating											
Week: 08/13/12		08/19/12		- TWTF--		6		\$250.00		0.00											
Week: 08/20/12		08/26/12		- TWTF--		6		\$250.00		0.00											
Week: 08/27/12		09/02/12		- TWTF--		6		\$250.00		0.00											
E 6	WKYC	08/14/12	08/31/12	Late Night		CM	1237a-136a		- TWTF--	:30	4	\$500.00	P-2	0.00	NM	12	\$6,000.00				
J FALLOON-NBC<																					
Start Date		End Date		Weekdays		Spots/Week		Rate		Rating											
Week: 08/13/12		08/19/12		- TWTF--		4		\$500.00		0.00											
Week: 08/20/12		08/26/12		- TWTF--		4		\$500.00		0.00											
Week: 08/27/12		09/02/12		- TWTF--		4		\$500.00		0.00											
E 7	WKYC	08/14/12	08/31/12	Today Show	Overnight	CM	2xm-230xm		- TWTF--	:30	1	\$50.00	P-2	0.00	NM	3	\$150.00				
Today Show Overnight																					
(2:00 XM-2:30 XM)																					
TODAY ALL NIGHT																					
Start Date		End Date		Weekdays		Spots/Week		Rate		Rating											
Week: 08/13/12		08/19/12		- TWTF--		1		\$50.00		0.00											
Week: 08/20/12		08/26/12		- TWTF--		1		\$50.00		0.00											
Week: 08/27/12		09/02/12		- TWTF--		1		\$50.00		0.00											
E 8	WKYC	08/07/12	08/31/12	M-F 2-3p		CM	2-3p		- TWTF--	:30	1	\$250.00	P-2	0.00	NM	12	\$3,000.00				
Rachel Ray																					
COMMENTS APPLY TO SUB LINES A THRU B																					
RACHAEL RAY																					
Start Date		End Date		Weekdays		Spots/Week		Rate		Rating											
Week: 08/06/12		08/12/12		- TWTF--		1		\$250.00		0.00											
Spot		Ch		Date Range		Description		Start/End Time		Weekdays		Length		Rate		Rtg					
1		WKYC		08/06/12-08/12/12		M-F 2-3p		2-3p		- TWThF----		:30		(\$250.00)		0.00					
Credited																					
Week: 08/13/12		08/19/12		- TWTF--		4		\$250.00		0.00											
Week: 08/20/12		08/26/12		- TWTF--		4		\$250.00		0.00											
Week: 08/27/12		09/02/12		- TWTF--		4		\$250.00		0.00											
E 9	WKYC	08/07/12	08/31/12	M-F 3-4p		CM	3p-4p		- TWTF--	:30	1	\$350.00	P-2	0.00	NM	21	\$7,350.00				
The Doctors																					
DOCTORS<																					
Start Date		End Date		Weekdays		Spots/Week		Rate		Rating											
Week: 08/06/12		08/12/12		- TWTF--		1		\$350.00		0.00											
Spot		Ch		Date Range		Description		Start/End Time		Weekdays		Length		Rate		Rtg					
1		WKYC		08/06/12-08/12/12		M-F 3-4p		3p-4p		- TWThF----		:30		(\$350.00)		0.00					
Credited																					
Week: 08/13/12		08/19/12		- TWTF--		7		\$350.00		0.00											
Week: 08/20/12		08/26/12		- TWTF--		7		\$350.00		0.00											

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WKYC

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WKYC

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 Alt Order #: 06256499
 Flight Dates: 08/03/12 - 09/03/12

Advertiser: Obama/D/President
 Product Desc: OBAMA SKED A WKYC
 Estimate: 1522

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 30	WKYC	08/18/12	09/02/12	EN (Sa-Su) Early News (Sa-Su)	CM	6P-7P Sa/Su (6:00 PM-6:30 PM)	-----SS	:30	3	\$600.00	P-2	0.00	NM	9	\$5,400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	08/20/12	08/26/12	-----SS			3	\$600.00			0.00					
Week:	08/27/12	09/02/12	-----SS			3	\$600.00			0.00					
E 31	WKYC	08/18/12	09/01/12	Sat 1030a-11a Sat 1030-11a	CM	Sat 1030-11a	-----S-	:30	2	\$125.00	P-2	0.00	NM	6	\$750.00
SAT NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	08/13/12	08/19/12	-----S-			2	\$125.00			0.00					
Week:	08/20/12	08/26/12	-----S-			2	\$125.00			0.00					
Week:	08/27/12	09/02/12	-----S-			2	\$125.00			0.00					
E 32	WKYC	08/18/12	09/01/12	Saturday Night Live Saturday Night Live	CM	1130p-107a (11:30 PM-1:00 XM)	-----S-	:30	1	\$800.00	P-2	0.00	NM	3	\$2,400.00
SAT NITE LIVE<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	08/13/12	08/19/12	-----S-			1	\$800.00			0.00					
Week:	08/20/12	08/26/12	-----S-			1	\$800.00			0.00					
Week:	08/27/12	09/02/12	-----S-			1	\$800.00			0.00					
E 33	WKYC	08/18/12	09/01/12	Overnight M-Su Overnights	CM	M-Su 2xm-5am (4:30 AM-4:59 AM)	-----S-	:30	1	\$75.00	P-2	0.00	NM	3	\$225.00
HOUSE CALLS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	08/13/12	08/19/12	-----S-			1	\$75.00			0.00					
Week:	08/20/12	08/26/12	-----S-			1	\$75.00			0.00					
Week:	08/27/12	09/02/12	-----S-			1	\$75.00			0.00					
E 34	WKYC	08/18/12	09/01/12	Sat 7-8p Sat 7-8p	CM	7-8p	-----S-	:30	1	\$500.00	P-2	0.00	NM	3	\$1,500.00
CRIME STOPERS/ CASH EXPOLSION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	08/13/12	08/19/12	-----S-			1	\$500.00			0.00					
Week:	08/20/12	08/26/12	-----S-			1	\$500.00			0.00					
Spot	Ch	Date Range	Description			Start/End Time				Weekdays		Length	Rate	Rtg	Type
2	WKYC	08/20/12-08/26/12	Sat 7-8p			7-8p				-----Sa--		:30	(\$500.00)	0.00	NM
See MG 34.4 [Prgm Change]															
4															
4 WKYC 08/25/12-08/25/12 EN (Sa-Su)															
MG for 34.2 08/25															
Week:	08/27/12	09/02/12	-----S-			1	\$500.00			0.00					
E 35	WKYC	08/18/12	09/01/12	SAT TDY NBC Today Show (Sa)	CM	7a-9a	-----S-	:30	4	\$850.00	P-2	0.00	NM	12	\$10,200.00
SAT TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	08/13/12	08/19/12	-----S-			4	\$850.00			0.00					
Week:	08/20/12	08/26/12	-----S-			4	\$850.00			0.00					
Week:	08/27/12	09/02/12	-----S-			4	\$850.00			0.00					
E 36	WKYC	08/18/12	09/01/12	Sat 9-1030a Channel 3 News 9am Sat	CM	9a-1030a	-----S-	:30	2	\$850.00	P-2	0.00	NM	6	\$5,100.00
SAT NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	08/13/12	08/19/12	-----S-			2	\$850.00			0.00					
Week:	08/20/12	08/26/12	-----S-			2	\$850.00			0.00					
Week:	08/27/12	09/02/12	-----S-			2	\$850.00			0.00					
E 37	WKYC	08/04/12	08/11/12	Olympics Weekend DT Olympics Weekend DT	CM	Olympics Weekend DT (9:00 AM-6:00 PM)	-----S-	:30	3	\$2,000.00	P-2	0.00	NM	7	\$14,000.00
COMMENTS APPLY TO SUB LINES A THRU B OLYMPIC WEEKEND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	07/30/12	08/05/12	-----S-			3	\$2,000.00			0.00					
Week:	08/06/12	08/12/12	-----S-			4	\$2,000.00			0.00					
E 38	WKYC	08/12/12	09/02/12	Su 12-1230p	CM	12-1230p /Su	-----S	:30	1	\$450.00	P-2	0.00	NM	3	\$1,350.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Channel 3 News at Noon Su															
NOON NEWS															
Channel 3 News at Noon Su															
Start Date															
Week: 08/06/12															
End Date															
Weekdays															
-----S															
Spots/Week															
1															
Rate															
\$450.00															
Rating															
0.00															
Spot															
Ch															
Date Range															
1 NKYC 08/06/12-08/12/12 Su 12-1230p															
Start/End Time															
12-1230p /Su															
Weekdays															
-----Su															
Length															
:30															
Rate															
(\$450.00)															
Rtg															
0.00															
Type															
NM															
Credited															
Week: 08/13/12															
08/19/12															
-----S															
1															
\$450.00															
See MG 39.6															
6 NKYC 08/05/12-08/05/12 Olympics Overnight															
Olympics Overnight															
1:30 XM-2:00 XM															
-----Su															
:30															
\$75.00															
Rtg															
0.00															
Type															
NM															
See MG 39.6															
6 NKYC 08/05/12-08/05/12 Olympics Overnight															
Olympics Overnight															
1:30 XM-2:00 XM															
-----Su															
:30															
\$75.00															
Rtg															
0.00															
Type															
NM															
See MG 39.6															
See MG 39.6															
See MG 39.6															
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WKYC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 45	WKYC	08/19/12	09/02/12	Sun 9-1030a	CM	9a-1030a	-----S	:30	2	\$850.00	P-2	0.00	NM	6	\$5,100.00
Channel 3 News Sun 9a															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	08/13/12	08/19/12		-----S		2	\$850.00			0.00					
Week:	08/20/12	08/26/12		-----S		2	\$850.00			0.00					
Week:	08/27/12	09/02/12		-----S		2	\$850.00			0.00					
E 46	WKYC	08/16/12	08/16/12	Browns Pre-Season Foo	CM	Browns Pre-Seaso	---T---	:30	1	\$7,500.00	P-2	0.00	NM	1	\$7,500.00
Browns Pre-Season Football															
BROWNS V DETROIT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	08/13/12	08/19/12		---T---		1	\$7,500.00			0.00					
E 47	WKYC	08/30/12	08/30/12	Browns Pre-Season Foo	CM	Browns Pre-Seaso	---T---	:30	2	\$7,500.00	P-2	0.00	NM	2	\$15,000.00
Browns Pre-Season Football															
BROWNS V CHICAGO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	08/27/12	09/02/12		---T---		2	\$7,500.00			0.00					
E 48	WKYC	08/16/12	08/16/12	Thu Prime A	CM	8-9p	---T---	:30	1	\$2,800.00	P-2	0.00	NM	1	\$2,800.00
Thu Prime A															
OFFICE/PARKS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	08/13/12	08/19/12		---T---		1	\$2,800.00			0.00					
Spot	Ch	Date Range	Description			Start/End Time				Weekdays	Length	Rate	Rtg	Type	
1	WKYC	08/13/12-08/19/12	Thu Prime A			8-9p				---Th---	:30	(\$2,800.00)	0.00	NM	
See MG 48.2															
[Browns Game]															
2	WKYC	08/13/12-08/19/12	Browns Pre-Game			Browns Pre-Game				MTWThFSaSu	:30	\$2,800.00	0.00	NM	
Ⓜ MG for 48.1 08/16															
E 49	WKYC	08/07/12	08/12/12	Olympic Late News	CM	12x-12:35x	-TWTFSS	:30	10	\$2,400.00	P-2	0.00	NM	10	\$24,000.00
Olympic Late News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	08/06/12	08/12/12		-TWTFSS		10	\$2,400.00			0.00					
E 50	WKYC	08/14/12	09/02/12	EN (M-Su)	CM	M-F 6-730pm/SS	-TWTFSS	:30	10	\$1,800.00	P-2	0.00	NM	30	\$54,000.00
Early News (M-Su)															
(6:00 PM-6:30 PM)															
CH 3 NWS AT 6<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	08/13/12	08/19/12		-TWTFSS		10	\$1,800.00			0.00					
Week:	08/20/12	08/26/12		-TWTFSS		10	\$1,800.00			0.00					
Week:	08/27/12	09/02/12		-TWTFSS		10	\$1,800.00			0.00					
E 51	WKYC	08/07/12	08/12/12	EN (M-Su)	CM	M-F 6-730pm/SS	-TWTFSS	:30	10	\$2,000.00	P-2	0.00	NM	10	\$20,000.00
Early News (M-Su)															
(6:00 PM-6:30 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	08/06/12	08/12/12		-TWTFSS		10	\$2,000.00			0.00					
E 52	WKYC	08/14/12	08/28/12	Tues Prime Other	CM	Various	-T-----	:30	1	\$6,000.00	P-2	0.00	NM	3	\$18,000.00
Tues Prime Other															
(8:00 PM-10:00 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	08/06/12	08/12/12		-T-----		1	\$6,000.00			0.00					
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	08/20/12	08/26/12		-T-----		1	\$7,000.00			0.00					
E 53	WKYC	08/22/12	08/22/12	Wed Prime B	CM	9-10p	--W----	:30	1	\$7,000.00	P-2	0.00	NM	1	\$7,000.00
Wed Prime B															
(9:00 PM-10:00 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	08/20/12	08/26/12		--W----		1	\$7,000.00			0.00					
E 54	WKYC	08/15/12	08/29/12	Wed Prime C	CM	10-11p	--W----	:30	1	\$4,500.00	P-2	0.00	NM	2	\$9,000.00
Wed Prime C															
COMMENTS APPLY TO SUB LINES A THRU B															
LAW AND ORDER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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WKYC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 63	WKYC	08/20/12	09/03/12	M-F 5-6a	CM	5a-6a	M-----	:30	2	\$650.00	P-2	0.00	NM	6	\$3,900.00
Channel 3 News @ 5AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	08/20/12	08/26/12	M-----			2				\$650.00		0.00			
Week:	08/27/12	09/02/12	M-----			2				\$650.00		0.00			
Week:	09/03/12	09/09/12	M-----			2				\$650.00		0.00			
E 64	WKYC	08/06/12	08/13/12	M-F 5-6p News (Olympic)	CM	5-6p	M-----	:30	1	\$1,400.00	P-2	0.00	NM	1	\$1,400.00
M-F 5-6p News (Olympics)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	08/06/12	08/12/12	M-----			1				\$1,400.00		0.00			
Week:	08/13/12	08/19/12	M-----			1				\$1,400.00		0.00			
Spot	Ch	Date Range	Description			Start/End Time				Weekdays	Length	Rate	Rtg	Type	
2	WKYC	08/13/12-08/19/12	M-F 5-6p News (Olympic)			5-6p				M-----	:30	(\$1,400.00)	0.00	NM	
Credited															
E 65	WKYC	08/20/12	09/03/12	M-F 5-6p	CM	5p-6p	M-----	:30	1	\$650.00	P-2	0.00	NM	3	\$1,950.00
Dr. Phil															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	08/20/12	08/26/12	M-----			1				\$650.00		0.00			
Week:	08/27/12	09/02/12	M-----			1				\$650.00		0.00			
Week:	09/03/12	09/09/12	M-----			1				\$650.00		0.00			
E 66	WKYC	08/06/12	08/13/12	M-F 6-7a	CM	6a-7a	M-----	:30	1	\$750.00	P-2	0.00	NM	2	\$1,500.00
Channel 3 News Today @ 6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	08/06/12	08/12/12	M-----			1				\$750.00		0.00			
Week:	08/13/12	08/19/12	M-----			1				\$750.00		0.00			
E 67	WKYC	08/20/12	08/27/12	M-F 6-7a	CM	6a-7a	M-----	:30	3	\$850.00	P-2	0.00	NM	6	\$5,100.00
Channel 3 News Today @ 6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	08/20/12	08/26/12	M-----			3				\$850.00		0.00			
Week:	08/27/12	09/02/12	M-----			3				\$850.00		0.00			
E 68	WKYC	08/20/12	09/03/12	M-F 7-730p	CM	7-730p	M-----	:30	1	\$1,200.00	P-2	0.00	NM	3	\$3,600.00
Channel 3 News at 7P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	08/20/12	08/26/12	M-----			1				\$1,200.00		0.00			
Week:	08/27/12	09/02/12	M-----			1				\$1,200.00		0.00			
Week:	09/03/12	09/09/12	M-----			1				\$1,200.00		0.00			
E 69	WKYC	08/06/12	08/13/12	M-F 7-9a Today	CM	7a-9a	M-----	:30	1	\$750.00	P-2	0.00	NM	2	\$1,500.00
Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	08/06/12	08/12/12	M-----			1				\$750.00		0.00			
Week:	08/13/12	08/19/12	M-----			1				\$750.00		0.00			
E 70	WKYC	08/13/12	08/13/12	M-F 7-9a Today	CM	7a-9a	M-----	:30	3	\$850.00	P-2	0.00	NM	3	\$2,550.00
Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	08/13/12	08/19/12	M-----			3				\$850.00		0.00			
E 71	WKYC	08/20/12	09/03/12	M-F 730-8p	CM	730-8p	M-----	:30	1	\$1,200.00	P-2	0.00	NM	3	\$3,600.00
Entertainment Tonight															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	08/20/12	08/26/12	M-----			1				\$1,200.00		0.00			
Week:	08/27/12	09/02/12	M-----			1				\$1,200.00		0.00			
Week:	09/03/12	09/09/12	M-----			1				\$1,200.00		0.00			
E 72	WKYC	08/06/12	08/06/12	M-F 5-6p News (Olympic)	CM	M-F 5-6P	M-----	:30	1	\$1,400.00	P-2	0.00	NM	1	\$1,400.00
M-F 5-6p News (Olympics)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	08/06/12	08/12/12	M-----			1				\$1,400.00		0.00			
N73	WKYC	08/12/12	08/12/12	Olympics Cntdwn to Clo	CM	7-8p	-----S	:30	1	\$3,050.00	P-2	0.00	NM	1	\$3,050.00
Olympics Countdown															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	08/06/12	08/12/12	-----S			1				\$3,050.00		0.00			

Totals

642 \$667,125.00